# Part 14: Anthropology in the Here and Now

## Links and Further Reading

**From the blog LivingAnthropologically.com:** Despite criticism from Wall Street and some politicians, anthropology still holds transformative potential as a field of study and a career (article updated 2018):  
<https://www.livinganthropologically.com/anthropology-major/>

**From the American Anthropological Association:** For those considering a major in anthropology, the AAA presents “The Captivating and Curious in Anthropology,” a detailed look at the work anthropologists do both in the academy and in other settings:  
<http://www.americananthro.org/AdvanceYourCareer/Content.aspx?ItemNumber=1783&navItemNumber=742>

**Also from the American Anthropological Association**: The Career Resources page has information on non-academic as well as academic careers. <https://www.americananthro.org/AdvanceYourCareer/Content.aspx?ItemNumber=1920&navItemNumber=655>

**AAA Blog Post: With the Smartphone as Field Assistant: Designing, Making, and Testing EthnoAlly, a Multimodal Tool for Conducting Serendipitous Ethnography in a Multisensory World**: <http://www.americananthropologist.org/2018/02/21/with-the-smartphone-as-field-assistant-designing-making-and-testing-ethnoally-a-multimodal-tool-for-conducting-serendipitous-ethnography-in-a-multisensory-world/>

**In this YouTube video**, George Marcus discusses his work on collaborative ethnographic methods:  
<https://www.youtube.com/watch?v=Vtl4DtgQyHA>

**AnthroDendum Blog:** 1.5ºC: The Future and Present of Anthropology in an Era of Climate Change: <https://anthrodendum.org/2018/11/02/1-5oc-the-future-and-present-of-anthropology-in-an-era-of-climate-change/>

**The Anthropologist on the Street Podcast** has multiple episodes focusing on the anthropology of the here and now. <https://anthropologistonthestreet.com/>

**This Anthro Life:** Anthropology has Always been Out There w/ Ed Liebow and Leslie Walker of the AAA: <https://www.thisanthrolife.com/anthoisoutthere/>