Example of a Bad Questionnaire

Please complete the following ten questions.

1) Please state your age: …

2) Please state your gender: male       female

3) What is your religion? ……………………

4) What faculty are you studying in?

Social Sciences (including Law)

Science

Medicine

Arts and Humanities

5) What level of programme are you studying?

Undergraduate Taught Postgraduate Research postgraduate

6) Do you drink alcohol? Yes No

If no, please briefly state why not.

………………………………………………………………………………

………………………………………………………………………………

7) One unit of alcohol is equal to approximately:

1 shot spirits

1 glass wine

½ pint beer

On average how many units per week do you drink?

0–5 20–25

5–10 25–30

10–15 30–35

15–20 other (please specify) ………

8) Binge drinking is drinking more than half your recommended weekly intake in one occasion. Recommended weekly intake is 14 units for women and 21 units for men. Please tick the statement that describes you best:

I never binge drink

I binge drink 1–3 times monthly

I binge drink once a week

I binge drink 2–4 times a week

I binge drink more than 4 times a week

9) In the last 4 weeks have you missed any timetabled commitments due to alcohol consumption? (e.g. hangover!!!!!)

Yes No

10) Approximately how many hours do you spend studying toward your degree each week?

.........Hours/Minutes

Thank you for participating in the questionnaire.

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